

TECHNOALPIN USA, INC. PRIVACY POLICY FOR CUSTOMERS IN CANADA

Privacy Notice

This privacy policy covers the collection and use of Personal Identifiable Information (“PII”) by TechnoAlpin USA, Inc. (“Technoalpin” or “us” or “we”). Technoalpin is committed to providing safe web sites for visitors of all ages and has implemented this Privacy Policy to demonstrate our firm commitment to your privacy. Technoalpin complies with Canadian Federal and Provincial privacy laws and regulations including the Personal Information and Electronic Documents Act (“PIPEDA”).

Accountability

Technoalpin is accountable for the protection of all personal information within the organization’s possession or control, including any personal information that has been transferred to a third party for regulatory, legal or processing purposes. Technoalpin will require a comparable level of protection of this information from its third-party relations. Technoalpin has established a Privacy Office, which has overall responsibility for our protection of personal information and for Technoalpin’s compliance with this Privacy Policy.

Identifying Purposes

PII is any factual or subjective information about an identifiable individual. We may collect PII in connection with production, malfunction or defect surveys that you voluntarily provide to us – whether orally, electronically or otherwise in written form - in order to enable us to deliver products or perform services as contractually agreed upon, for accounting purposes, or to repair, optimize or maintain products during customer service, or verify functionality of or trouble shoot snow producing equipment, conduct statistical surveys and analyses in order to measure application functions, or in connection with measuring and analyzing the use or usability of equipment or the interest therein and or in order to ensure regulatory compliance. We may request certain contact information and demographic information about you such as your name, mailing address, email address, company name, size of company and title. We also may receive information about you from other sources and add it to the information you have provided to us.

Consent

The knowledge and consent of an individual are generally required for the collection, use or disclosure of personal information and Technoalpin will seek to obtain consent before or when it collects, uses or discloses personal information about an individual. An individual can provide consent to the collection, use and disclosure of personal information about them expressly or impliedly. However, Technoalpin will collect, use or disclose personal information without an individual’s knowledge and consent only in limited circumstances and as permitted by law, such as in the case of an emergency where life, health and security of an individual is threatened.

If you do not wish to receive marketing information from Technoalpin, or wish to opt out of future email promotions from Technoalpin, please email privacy@technoalpin.com. Please note that all promotional email messages you receive from Technoalpin will include an option to opt out of future email communications. From time to time, Technoalpin may also share your contact

information with other organizations, such as trade show exhibitors and vendors, for marketing purposes. If you do not wish to receive such offers, please [click here](#).

Limiting Collection

Technoalpin limits the amount and type of personal information it collects to that which is necessary for the business of the utility and as permitted by law. PII will be collected using procedures that are fair, transparent and lawful.

Limiting Use, Disclosure, and Retention

We use the PII collected for in order to achieve the purposes described above, unless consent is given by the individual to use or disclose it for another purpose or as is required by law. In addition, Technoalpin may use and disclose your contact information for any of the following reasons:

- To provide you with information about Technoalpin's products or services you are interested in.
- To provide you with e-newsletters you have requested.
- To contact you regarding marketing endeavors.

We contract with third party companies that we have engaged to provide us with specialized services, including repair, maintenance, customer service, registration, statistical analysis, postal mailings, email and fax deployment, and other information services. These companies or individuals may be provided with access to PII, but only as needed to perform their functions. These companies are required to maintain the confidentiality, security and integrity of such information.

Notwithstanding any other provision of this privacy notice, we may disclose PII to any third party when disclosure is required by law/statute/regulation, or desirable to permit us to exercise or preserve our legal rights or take action regarding potentially illegal activities or to protect the safety of any person. In the event we are acquired by or merged with a third-party entity or in the unlikely event of our bankruptcy, insolvency, reorganization, receivership, or assignment for the benefit of creditors, we reserve the right, in any of these circumstances, to transfer or assign the information we have collected as part of such merger, acquisition, sale, or other change of control.

Technoalpin shall destroy, erase or render anonymous information that is no longer required for an identified purpose or a legal requirement.

Accuracy

Technoalpin shall take all reasonable steps to ensure that all personal information will be kept accurate, complete and up to date. Individuals may challenge the accuracy and completeness of the PII about them and have it amended, as appropriate.

Data Storage, Transfers, and Safeguards

We may store the personal details we hold about you for as long as needed, which may be indefinitely. We may store this information in Canada or we may transfer it to any other country,

including, without limitation, the locations of affiliated entities of Technoalpin. If you are located outside of Canada and voluntarily submit PII to us, you hereby consent to the use of such information as provided in this privacy notice and to the transfer of that information to and storage of that information in Canada. The data protection laws in countries to which personal data are transferred may or may not provide a level of protection equivalent to the laws in your home country. Wherever we hold the data, we will apply the terms of this privacy notice and any applicable data protection law. We maintain certain procedures to protect the confidentiality, security and integrity of PII while it is controlled by us to protect PII against loss or theft, as well as unauthorized access, disclosure, copying, use, or modification. Such safeguards will include physical measures, organizational measures and technological measures. Procedures for implementing these measures will be communicated to all employees and this parties to ensure compliance with these principals. However, the storage and communication of personal data cannot always be completely secure. Also, we cannot and do not guarantee that data transferred to third parties in accordance with this privacy notice will be protected against intentional or accidental misuse or loss.

Openness

Technoalpin will make its policies and practices relating to the protection of PII available to its customers. Technoalpin will keep its customers informed of these policies and practices and customers shall be provided access to all related policies and procedures via Technoalpin's web page. The information will be in a format that is easy to understand.

Individual Access

Any customer of Technoalpin can have access to the PII about them that Technoalpin has in its possession or control. Any customer may request that their PII be amended for purposes of accuracy and completeness. Customers can make their request via email to privacy@technoalpin.com.

Challenging Compliance

If you have questions or concerns regarding this statement or our handling of your personal information, please send an email to privacy@technoalpin.com and we will promptly address your concern and strive to reach a satisfactory resolution. Responses to an individual's questions or request will be made not later than thirty (30) days after receiving the request. The time for responding to a request may be extended, if reasonably necessary. There will be no fee charged to the individual.

Changes to This Privacy Policy

We may change this privacy notice and our data collection and management practices. We reserve the right to update changes to this privacy notice and to our practices in collecting and handling PII. If we make material changes, we will post a notice at this website and indicate at the top of this statement when it was most recently updated.
